June 2002

1) As president of a Hotel Association in the Caribbean, prepare a speech for a conference on THE RELATIONSHIP BETWEEN TOURISTS AND RESIDENTS. In your address, describe THREE negative behaviours which visitors may experience and give THREE reasons why it is necessary to improve visitor-resident relationships. Finally, suggest TWO actions that residents may take to improve relationships between themselves and visitors to the country.

2) Write an article on the FACTORS WHICH AFFECT TOURISM IN THE CARIBBEAN. In your article, first state THREE factors which hinder the development of tourism in the Caribbean. Next give THREE reasons why it is important for Caribbean countries to diversify the tourist industry in the region. Finally, suggest TWO strategies for obtaining funding to diversify the tourist industry in the region.

June 2003

1) THE TOURISM INDUSTRY IS AT VARIOUS LEVELS OF DEVELOPMENT IN THE CARIBBEAN
Write an essay on the above topic. First identify THREE positive features other than sand, sea and sun which attract visitors to Caribbean destinations. Next describe THREE ways a country benefits from the development of tourism and give THREE explanations to show why the industry in Caribbean islands is at various stages of development. Finally suggest TWO ways in which the Caribbean Tourism Organisation (CTO) may assist small hotels in their development efforts.

2) Write a newspaper article on the topic TOURISM IN THE CARIBBEAN. First state THREE factors other than climate and natural attractions that influence tourists to visit the Caribbean. Next identify THREE major Eastern Caribbean destinations that attract tourists. Then give THREE reasons why tourism officials in the Eastern Caribbean need to improve the way they manage the tourism industry. Finally suggest TWO measures Tourist Boards may implement to encourage more regional tourists to visit Caribbean destinations.

January 2004

1) Write an essay on ECOTOURISM in the Caribbean. Begin your essay by identifying THREE natural features that may be used to develop ecotourism. Next, explain THREE conditions in the destination country that may contribute to sustainable ecotourism development. Finally, suggest TWO steps that Caribbean governments may jointly take to successfully market ecotourism.

2) Write an article for your local newspaper on DEVELOPING TOURISM IN OUR COUNTRY. First state THREE kinds of infrastructure that your country should provide for cruise ship tourism. Give THREE reasons to justify government’s expenditure in restoring historic sites. Finally, suggest TWO measures your government may take to prepare the country for future development in tourism.

June 2004

1) Write an essay on “Developing a Caribbean Tourism Destination”. Begin your essay by describing THREE factors, other than sun, sea and sand that influence tourists to visit a particular country. Then, give THREE reasons why making a tourist destination
accessible is important to the development of tourism. Finally, suggest TWO ways a Caribbean destination may improve its attractiveness to visitors.

2) EMPLOYMENT OPPORTUNITIES IN TOURISM
Write an article on the above topic. In your article, identify TWO job opportunities in tourism for persons who are knowledgeable in finance, and outline TWO requirements for these jobs. Next, explain THREE ways by which computerization in the tourism industry may create more employment opportunities. Finally, suggest to hoteliers in your country TWO incentives which they may offer to attract the most qualified persons for employment in the industry.

May 2008
THE SOCIO-CULTURAL IMPACT OF TOURISM IN THE CARIBBEAN
Write an essay on the above topic. In your essay identify TWO cultural events that attract tourists to the Caribbean, then state TWO ways in which tourism has influenced the development of cultural events in the region. Next, give THREE reasons why tourists are interested in the cultural events in the Caribbean. Finally, suggest to tourism officials ONE way that may provide feedback from tourists on cultural events. Write a statement to show why tourism officials should accept your suggestion.

May 2009
DEVELOPING THE TOURISM PRODUCT
Write an address for a town hall meeting on the above topic. Begin by listing TWO activities that Caribbean countries promote for eco or nature tourism and TWO activities for heritage tourism. Then state TWO factors that may attract health conscious tourists to the Caribbean. Explain THREE ways in which Caribbean countries benefit from a variety of tourism products. Finally suggest to the Ministry of Tourism in your country ONE strategy that may encourage citizens to invest in the tourist industry. State why you believe that your strategy will work.

January 2010
TOURISM IS AN EXTREMELY VULNERABLE INDUSTRY
As Minister of Tourism prepare an address for a meeting of the Caribbean Tourism Organisation on the above topic. First list THREE tourism products offered in the Caribbean. Identify THREE factors that hinder the development of the tourism and explain THREE consequences of these factors. Finally, suggest ONE measure that CARICOM countries may take to deal with ONE of the factors you identified. Explain why this measure will be successful.

May 2010
CRUISE SHIP VISITORS TO SELECTED ISLANDS
2002 AND 2007

<table>
<thead>
<tr>
<th>CRUISE VISITORS</th>
<th>2002</th>
<th>2007</th>
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<tr>
<td>Country</td>
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<td>Cheer</td>
<td>1,500</td>
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<td>Linus</td>
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<td>Kelly</td>
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<td>Range</td>
<td>40,000</td>
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As the Minister of Tourism you have been asked to address a group on the benefits of the cruise industry. In your speech, define the term cruise passenger and outline FOUR benefits to any country of cruise ship visitors. Using the above table, name the island which had the smallest
change in numbers of cruise ship visitors and the country with the largest number of cruise ship visitors. Finally suggest THREE strategies the government may use to increase the number of cruise visitors. Explain why EACH of these strategies will be successful.

January 2011

THE SUCCESS OF CARIBBEAN TOURISM REQUIRES THE PROTECTION OF THE PHYSICAL ENVIRONMENT
Write an essay on the above topic. In your essay identify FOUR environmental concerns related to tourism development in the Caribbean. Explain TWO ways in which government action may protect the physical environment. Finally suggest giving full details THREE actions that cruise ship operators may take to improve the quality of the physical environment in the Caribbean. Explain fully why EACH action will be successful.

May 2011

EMPLOYMENT OPPORTUNITIES IN TOURISM
ECOPARK LIMITED INVITES SUITABLY QUALIFIED PERSONS TO FILL THE FOLLOWING POSITION: TOUR GUIDE
You are invited to speak to a group of graduating secondary school students on the topic EMPLOYMENT OPPORTUNITIES IN THE TOURIST INDUSTRY. Name TWO types of jobs in tourism, other than tour guide, which young people may pursue. Identify TWO requirements for the job of tour guide. Give TWO reasons why a Caribbean government may invest in hospitality training. Suggest to the administrators of the Tourism Hospitality School, giving full details, THREE strategies which they may use to attract young people to register for courses at the school. Explain why EACH of the strategies will be successful.

January 2012

OUR GOVERNMENT IS SPENDING US$39 MILLION TO DEVELOP TOURISM IN MY COMMUNITY. I KNOW THAT ECONOMIC LINKAGES WILL OCCUR, BUT ECONOMIC LEAKAGE IS SUCH A BIG PROBLEM IN THIS COUNTRY.
Write a speech to address the above concern of the citizen. In your speech define the term ‘economic leakage’ and state TWO ways in which economic leakage occurs in the tourist industry in the Caribbean. Explain TWO ways in which citizens may benefit from the development of tourism in their community. Finally, suggest to hoteliers, giving full details, THREE strategies they may take to encourage greater participation of residents in the tourist industry. Explain why you believe EACH of these strategies is likely to be successful.

May 2012

TOURIST ARRIVALS INCREASE AS HOTELS OFFER ALL-INCLUSIVE PACKAGES BUT ENVIRONMENTALISTS EXPRESS CONCERN ABOUT EFFECTS OF TOURISM EXPANSION ON THE ENVIRONMENT
Write an essay on the above headline from a newspaper article. In your essay explain the meaning of the expression ALL-INCLUSIVE PASSAGES. Apart from all-inclusive packages identify TWO factors that tourists may consider when deciding to visit a country. Describe TWO ways in which the development of a hotel on the beach front affects the physical environment. Finally suggest to the officials of the Ministry of Tourism in your country, giving full details, THREE actions they may take to reduce possible damage to the physical environment from tourist resort development. Explain fully why EACH of the actions you suggested is likely to be successful.
January 2013

THE CARIBBEAN BRAND: NEW PRODUCTS, QUALITY SERVICE, ONE CARIBBEAN!
Write an essay on the above topic. Begin by naming TWO new types of tourism in the Caribbean and then identify TWO factors that enhance the quality of the hospitality industry. Explain TWO benefits of marketing the Caribbean as a single tourist destination. Finally suggest, giving full details, THREE strategies hoteliers may use to improve the quality of services provided to tourists. Explain fully why EACH strategy is likely to be successful.

May 2013

CARIBBEAN TOURISM – THE NEED TO INVEST
Write an essay on the above topic. In your essay state the TWO types of tourism that generate foreign exchange for Caribbean countries. Apart from foreign exchange state TWO other ways that Caribbean countries benefit from tourism. Explain TWO challenges that NEW tourist destinations may cause for hoteliers within the Caribbean. Suggest giving full details, THREE actions government may take to encourage persons to invest in the tourist industry. Explain fully why EACH action you have suggested is likely to be successful.

January 2014

NATURE/ECOTOURISM – THE WAY FORWARD
Using the above theme, prepare an address for a conference on DEVELOPING TOURISM in your country. First define the term NATURE/ECOTOURISM and then state TWO other forms of new tourism products. Then give TWO reasons why the development of a tourism product may have a negative effect on the physical environment. Suggest, giving full details, THREE measures a government may put in place to influence the development of tourism in a sustainable manner. Explain fully why EACH measure is likely to be successful.

May 2014

DEVELOPING TOURISM IN THE CARIBBEAN: PRESERVING THE BEAUTY OF DESTINATIONS
Write an essay on the above topic. Begin your essay by stating TWO factors that make it possible for potential tourists to travel to Caribbean destinations. Then state TWO ways in which the attractions in a Caribbean destination are marketed. Discuss TWO challenges that NEW tourist destinations may cause for hoteliers within the Caribbean. Suggest giving full details, THREE strategies the Ministry of Tourism in a tourism-oriented Caribbean country can use to preserve the beauty of that destination. Explain fully why EACH strategy is likely to be successful.

May 2015

PROMOTING CULTURAL TOURISM – A TWO-WAY STREET
Write an essay on the above caption. Begin by identifying TWO different cultural tourism products. Next describe TWO ways in which tourism may influence the culture of Caribbean people. Explain TWO ways in which citizens can help to promote cultural tourism. Suggest giving full details THREE strategies a government may use to protect a country’s cultural heritage. Explain fully why each strategy is likely to be successful.